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NEW BUSINESS INCORPORATIONS DECREASE 3.5 PERCENT IN AUGUST

NEW YORK, Dec. 2--New business incorporations decreased 3.5 percent to 51,838 in August 1991 from 53,699 in August 1990, according to The Dun & Bradstreet Corporation.

For the first eight months of 1991, the number of new incorporations fell 5.7 percent to 427,357 from 453,313 in the same period of 1990.

Seven states reported year-to-date increases in new incorporations. Wyoming reported the sharpest increase, up 25.5 percent to 950 from 757; followed by Utah, up 22.0 percent to 3,352 from 2,747. Of the 43 states to report year-to-date decreases, Rhode Island recorded the steepest decline, down 21.0 percent to 1,709 from 2,162.

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During the first eight months of 1991, all of the nation's nine U.S. Bureau of the Census Regions reported decreases in new incorporations. The sharpest decline occurred in the New England states, down 9.5 percent to 19,936 from 22,037; followed by the Pacific states, down 8.7 percent to 42,494 from 46,532; and the East North Central states, down 7.8 percent to 56,570 from 61,339.

Month of August

Of the 33 states to report decreases in new incorporations in August, six were greater than 20 percent. The steepest decline occurred in Louisiana, down 31.3 percent to 596 from 868; followed by North Dakota, down 30.9 percent to 65 from 94; and Idaho, down 26.7 percent to 132 from 180.

During the month of August, 17 states reported increases in new incorporations. The sharpest increase was reported in Alaska, up 22.9 percent to 102 from 83.

All nine U.S. Bureau of the Census Regions reported decreases in new incorporations in August. The sharpest decline was recorded in the Pacific states, down 8.7 percent to 4,872 from 5,334; followed by the West South Central states, down 5.7 percent to 4,752 from 5,038; and the Middle Atlantic states, down 5.0 percent to 8,856 from 9,322.

The largest number of new incorporations in August was reported in Florida, with 6,923; followed by New York, with 5,246; and Texas, with 3,124.

The Dun & Bradstreet Corporation is the world's largest marketer of business information, with worldwide revenue of $4.8 billion in 1990.

(See Attached Tabular Data)

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Aug 1991	Jul 1991	% Change Jul 1991 Aug 1991	Aug 1990	% Change Aug 1990 Aug 1991	Total Eight Month(s) 1991	1990	% Change 8 Month(s) 91-90
NEW ENGLAND	2,383 E	2,162 E	10.2	2,489	-4.3	19,936 E	22,037	-9.5
Maine	187	161	16.1	163	14.7	1,606	1,681	-4.5
New Hampshire	222	51	335.3	208	6.7	1,553	1,861	-16.6
Vermont	121	122	-0.8	108	12.0	1,034	1,191	-13.2
Massachussetts	937	941	-0.4	988	-5.2	8,087	8,868	-8.8
Connecticut	738 E	717 E	2.9	780	-5.4	5,947 E	6,274	-5.2
Rhode Island	178	170	4.7	242	-26.4	1,709	2,162	-21.0
MIDDLE ATLANTIC	8,856	9,194	-3.7	9,322	-5.0	74,636 R	80,286	-7.0
New York	5,246	5,285	-0.7	5,441	-3.6	43,738 R	46,169	-5.3
New Jersey	2,111	2,490	-15.2	2,127	-0.8	18,729	20,444	-8.4
Pennsylvania	1,499	1,419	5.6	1,754	-14.5	12,169	13,673	-11.0
EAST NORTH CENTRAL	6,732	7,220	-6.8	6,958	-3.2	56,570	61,339	-7.8
Ohio	1,336	1,410	-5.2	1,479	-9.7	12,331	12,718	-3.0
Indiana	832	835	-0.4	851	-2.2	6,826	7,967	-14.3
Illinois	2,399	2,462	-2.6	2,172	10.5	19,363	19,980	-3.1
Michigan	1,632	1,913	-14.7	1,824	-10.5	13,171	15,686	-16.0
Wisconsin	533	600	-11.2	632	-15.7	4,879	4,988	-2.2
WEST NORTH CENTRAL	2,548	2,695	-5.5	2,599	-2.0	22,011 R	22,813	-3.5
Minnesota	729	866	-15.8	753	-3.2	6,585	6,779	-2.9
Iowa	332	332	0.0	320	3.8	3,041	2,900	4.9
Missouri	807	771	4.7	833	-3.1	6,485	6,917	-6.2
North Dakota	65	75	-13.3	94	-30.9	545	591	-7.8
South Dakota	66	71	-7.0	86	-23.3	677	753	-10.1
Nebraska	243	252	-3.6	209	16.3	2,104 R	2,011	4.6
Kansas	306	328	-6.7	304	0.7	2,574	2,862	-10.1
SOUTH ATLANTIC	15,767 E	15,238 E	3.5	15,808 E-R	-0.3	124,361 E-R	131,671	-5.6
Maryland	1,409	1,464	-3.8	1,447	-2.6	11,207	11,573	-3.2
Delaware	2,390	2,413	-1.0	2,410	-0.8	19,729	20,320	-2.9
Washington D.C.	188 E	188 E	0.0	188 E	0.0	1,504 E	1,504	0.0
Virginia	1,408	1,372	2.6	1,461	-3.6	11,518	12,166	-5.3
West Virginia	182	224	-18.8	217	-16.1	1,550	1,760	-11.9
North Carolina	1,070	1,042	2.7	1,066	0.4	8,121	8,514	-4.6
South Carolina	550	161	241.6	554	-0.7	3,935	4,715	-16.5
Georgia	1,647	1,511	9.0	1,672	-1.5	11,988	13,032	-8.0
Florida	6,923	6,863	0.9	6,793 R	1.9	54,809 R	58,087	-5.6

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Aug 1991	Jul 1991	% Change Jul 1991 Aug 1991	Aug 1990	% Change Aug 1990 Aug 1991	Total Eight Month(s) 1991	1990	% Change 8 Month(s) 91-90
EAST SOUTH CENTRAL	2,071	2,131	-2.8	2,110	-1.8	16,942	17,104	-0.9
Kentucky	563	541	4.1	537	4.8	4,542	4,602	-1.3
Tennessee	718	743	-3.4	670	7.2	5,658	5,811	-2.6
Alabama	486	568	-14.4	598	-18.7	4,265	4,306	-1.0
Mississippi	304	279	9.0	305	-0.3	2,477	2,385	3.9
WEST SOUTH CENTRAL	4,752	5,039	-5.7	5,038	-5.7	39,184 R	40,132	-2.4
Arkansas	422	436	-3.2	558	-24.4	3,623	4,425	-18.1
Louisiana	596	904	-34.1	868	-31.3	6,253 R	6,447	-3.0
Oklahoma	610	617	-1.1	654	-6.7	4,860 R	4,958	-2.0
Texas	3,124	3,082	1.4	2,958	5.6	24,448	24,302	0.6
MOUNTAIN	3,857	3,856	0.0	4,041	-4.6	31,223 R	31,399	-0.6
Montana	110	109	0.9	127	-13.4	1,026	1,047	-2.0
Idaho	132	166	-20.5	180	-26.7	1,316	1,378	-4.5
Wyoming	118	145	-18.6	113	4.4	950	757	25.5
Colorado	1,097	997	10.0	1,095	0.2	9,041	8,422	7.3
New Mexico	219	216	1.4	228	-3.9	1,786	1,982	-9.9
Arizona	847	835	1.4	887	-4.5	6,720	6,974	-3.6
Nevada	859	884	-2.8	997	-13.8	7,032 R	8,092	-13.1
Utah	475	504	-5.8	414	14.7	3,352	2,747	22.0
PACIFIC	4,872 E	5,414 E	-10.0	5,334 E	-8.7	42,494 E	46,532	-8.7
Alaska	102	124	-17.7	83	22.9	868	967	-10.2
Washington	897	921	-2.6	900	-0.3	7,718	8,428	-8.4
Oregon	605	736	-17.8	659	-8.2	5,720	5,989	-4.5
California	2,952	3,317	-11.0	3,380	-12.7	25,660	28,615	-10.3
Hawaii	316 E	316 E	0.0	312 E	1.3	2,528 E	2,533	-0.2
TOTAL U.S. (unadjusted)	51,838 E	52,949 E	-2.1	53,699 E-R	-3.5	427,357 E-R	453,313	-5.7
TOTAL U.S. (seasonally adjusted)	5,322 E	52,843 E	-89.9	52,958 E-R	-90.0			

(E) - Estimated
(R) - Revised
Source: Economic Analysis Department, The Dun & Bradstreet Corporation.
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